



Armstrong High School Boys Lacrosse Booster Club

2014-2015 Head Coach – Luke Gellerman

President – Mike Soper ♦ VP Finance – Kent Zehrer ♦ VP Operations – Rich Thompson

AHS Boys Lacrosse Booster Meeting

March 17, 2015 ♦ AHS Cafeteria

Attendees: Mike Soper, Kent & Carol Zehrer, Kelly & Rich Thompson, Jill Ojala, Luke Gellerman, Karla Casperson, Lori Schmaltz, Julie Foreman, Kim Olson

Call to Order

Approved minutes of the 2-17-15 meeting.

Financial Report:

- Kent transferred \$2K from WF to TCF; moving toward closing Wells Fargo. Paid \$250 to AHS Football Boosters for the HUDL fee. Invoices will be due soon for the Champions Hall practice sessions. Mike has ordered an additional 18 pairs of Adrenaline socks to have enough to give each player one pair; expense upcoming. However, monies are coming in now from Captain's practice, booster donations, advertising, etc.
 - **Action – Kent:** Talk to Karen Lysne about the Champions Hall invoice.

Old Business:

- New Pinnies: We could maybe print approximately 20 of the current team who are keeping their numbers. The rest of the pinnies won't be available to print until numbers are decided on 4/9; returned pinnies not available until the following week. We may need to use last year's pinnies for tryouts and first week of season.
- Bags: These are in house and considered team bags to be handed out with the uniform. We will Sharpie marker the numbers in a discrete location. (See bag tags below in New Business).
- Parent Meeting: went okay with only some parents paying their booster donations.
- Registration Platform: We are using Google docs spreadsheet that includes contact information, payment information, etc.
- 9/10 Team Registration: 2 teams scheduled. We have dates and locations set up, but MBSLA will be working quickly to finish the scheduling process. Schedule should be out within the next week. The pre-season Melt-Down tournament is fairly expensive so we won't be playing there this year.
 - **Action -Luke:** Talk to Cretin-Durham Hall coach about a possible scrimmage for 9/10.
- Player Pasta Feed and Plant Sale Kickoff: Went well; we had plenty of food and lots of parents helping out. About 63 of the 80 players attended, and flower packets went home with all the boys. Luke and Mike continue to hand out other packets at Captain's practices and contact last year's players to see if they are going out this year.
- Captain's Practice: Going well with the Captains keeping players busy with drills.
- Ad/Program Book: We are trying to get the data in the best shape possible before going to the graphic designer. Finalizing ad booking this week with ad copy due 3/27. Working hard on laying out as much as possible now, so when uniforms are assigned and pictures taken, we can drop them into place. Plan to go to print the first week of the season.
- Buses for 9/10 games: Bus cost \$40 per hour with a 2 hour minimum. Possible uses are to the Dome for practices or trips to the weekend games. If no lockers are available for 9/10, they should leave their bags in the athletic office or home room teachers.

- **Action – Luke:** Check with Patti Weldon about moving the HS practice to Plymouth Creek with 9/10 team practice at the high school to alleviate the busing issue for Freshmen/Sophomores.
- **Action – Luke:** Check on how many lockers are available for both JV and 9/10 – could some players share?

New Business:

- Review Season Event Schedule
 - 3/20 – Player ads due
 - **Action – Julie F:** Have Julie C send a player ad-specific email with an example from last year's book and an order form; all due Wednesday, 3/25.
 - 3/27 – Must be Cleared for Tryouts
 - **Action – Mike:** Create and send an email on how to register your player and make sure they are cleared through AHS.
 - 4/6 – 4/8 – Tryouts
 - Two tryout sessions on Monday, 4/6 followed by 4:00-6:00 pm on Tuesday and Wednesday.
 - 4/9 - Uniform Dist (Uniform, Bag, Socks)
 - Thursday after school (2:30) every player will receive their uniform (both JV and 9/10). The HS distributes the JV, and Rich T will be handling the 9/10. During Tryout Week, we will have a better idea on numbers to see if we need additional shorts.
 - 4/10 – Pictures
 - Forms available Monday to distribute to the teams at Tuesday's Tryouts. Pictures will be held at 2:30 – 4:30 on Friday and practice 5-7 pm at Champions Hall.
 - Monday, 5/11 – Senior Night
 - **Action – Mike:** Notify Sandy & Robin of the Senior Night date.
- Apparel Order Window
 - **Action – Robin/Sandy:** Prepare email with dates, links, and any other information parents will need. Inform Julie C. when it should go out.
- 9/10 Uniforms
 - Do the same time as JV on 4/10 at 2:30.
 - **Action – Luke:** Get the remaining uniforms turned in, and share uniform sizing chart with Rich T.
- Bag Tags
 - We should order the bag tags with logo and numbers only leaving white space to affix labels with names.
 - **Action – Mike:** Look at ordering bag tags and printing stickers.
 - Old bags: We have about 45 left from previous years. Rich talked to Jean Sawyer of ACYLA and she may be interested. We could sell them for \$10 per bag.
 - **Action – Mike:** Ask Julie C to send email out to players offering the bags for \$10 each for offseason personal use. They should send Rich an email or phone him.
- Lax.com Coupon: Mike has been approached by the Lax.com sales rep offering our group 20% all orders since we have been good customers.
 - **Action – Mike:** Prepare an email with ordering code for the 20% at Lax.com and attach flyer.
- Plant Sales Blitz Day:
 - Kim and Luke have been discussing ways to increase sales and thought of having a Plant Sales Blitz Day on Monday, April 6 between the 2 practices: perhaps offering pizza or sandwiches after the early one.
 - Some concerns were that during the daytime, lots of people are working. If we went after the last practice, it may be too dark. Trying to find a date would be difficult. Another concern is that we have to deliver them on the back side on Mother's Day weekend.

- Maybe the Captains could be better motivators; Luke and Kim will work together to try to help them.
- It could be optional to tell players to go out and sell as pairs or trios. Offer the FlowerAde water bottles during practices.
- Thad Lightfoot has agreed to do our home game announcing.
- Luke wants a choir/band student or group to sing/play the National Anthem. Many choir & band kids are on the team.
 - **Action – Luke:** Check with Patti on having students perform.
 - **Action – Mike:** Check with kids and directors to see if this is feasible.
- Concessions: Mike will talk to Clare and Jill offline. Kent get a credit card for them.
- Booster Donations: We need to request more payments.
 - **Action – Kent:** Set up the Paypal account connected to our TCF account.
 - **Action – Kent:** Create a letter from the Executive Board with a self-addressed envelope to be distributed with the Picture Forms.

Offline Post-Meeting:

- **Concessions at Youth Basketball Tournaments at AHS:** Other groups (football, choir, etc.) work concessions at these 2-day weekend tournaments and raise a significant amount of money.
 - **Action – Luke:** Talk to Patti about getting a full or half basketball tournament for Lacrosse concessions.

Next Meeting

Tuesday, April 21

7:00 – 8:30 p.m.

Armstrong High School Cafeteria

Volunteer Chairpeople

Communications & Website Administrator	<u>Julie Carpenter</u>
Event Planning	
○ Parent Meeting	<u>Mike Soper</u>
○ Players Pasta Feed & Flower Sale Kickoff	<u>Mike Soper/Kim Olson</u>
○ Season Kickoff Picnic	<u>N/A?</u>
○ ACYLA night	<u>Jean Sawyer</u>
○ AHS Lax Night at the SWARM	
○ Senior Recognition Night	<u>Robin Smothers & Sandy Poferl</u>
○ Year-End Celebration	<u>Lori Schmaltz</u>
Spring Flower Sale	<u>Kim Olson</u>
Cub Food Bagging	<u>Patti Neuville & Jen Eliason</u>
Snack Sale	<u>Mike Soper</u>
Concessions	<u>Clare Cahill & Jill/Jim Ojala</u>
Dick's Shopping Day	<u>Erin Crocker</u>
Picture Day Coordinator & Program Book	<u>Kelly Thompson & Julie Foreman</u>
Apparel	<u>Robin Smothers & Sandy Poferl</u>
Tryout Week Coordinator	<u>Mike Soper</u>
Volunteer Coordinator	_____
9/10 Team Coordinator	_____
Off-Season Leagues and Tournaments	_____
AHS Window Display	<u>Veronique Johnson</u>
Field Reservations	<u>Karen Lysne</u>