



Armstrong High School Boys Lacrosse Booster Club

2014-2015 Head Coach – Luke Gellerman

President – Mike Soper ♦ VP Finance – Kent Zehrer ♦ VP Operations – Rich Thompson

AHS Boys Lacrosse Booster Meeting

April 21, 2015 ♦ AHS Cafeteria

Attendees: Mike Soper, Kent & Carol Zehrer, Kelly & Rich Thompson, Jill Ojala, Luke Gellerman, Karla Casperson, Julie Foreman, Kim Olson, Celeste Enderle, Julie Carpenter, Lori Schmaltz, Joan Evans

Call to Order 7:02 p.m.

Approved minutes of the 3-17-15 meeting.

Financial Report:

Expenses are staying under budget so far; however, our sandwich orders for the scrimmage and first game are a little short. We currently have \$14K in the bank with numerous checks from the flower fundraiser to deposit. Large expenses coming up are payments to Armstrong for coach stipends, Gertens for flower costs, and others for prizes.

Coach's Report:

Both JV and Varsity are 3 and 0 on the season. The 9/10 teams had a rougher start due to people being gone and lack of field time for training. More people will be back this weekend. Guys are caring about each other; there is a lot of competition and they are challenging each other every day. We have 3 coaches for 9/10 which is working okay with games far enough apart; Mike Soper can step in if needed as an assistant.

HUDL – film clips are being uploaded. We need all the 9/10 student emails so they can get logged in to see their video. Almost all the JV are already logging in.

We are a little short on capacity (4 hours?)

Action – Julie: Draft a general letter to all families with instructions on how to sign up players for HUDL.

Action – Mike: Solicit 9/10 player emails so Luke can invite them to HUDL.

Action – Mike: Introduce managers to the Clarks to see if they will help with filming games. The managers need to focus on recording stats.

Action – Luke: Talk to Greg Miller about getting more capacity

Old Business:

- Bag Tags – Mike Soper: Trying to keep organized on the sidelines with the sea of blue bags. For this season to keep costs down,
Action – Mike: Print some waterproof labels/tags as a test.
- Old Bags – Rich Thompson: There are 4 remaining bags to be distributed tonight.
- Socks – Mike Soper: With the additional Adrenaline socks ordered and some left from last year, we have enough for everyone, and they will be distributed with pinnies. Luke will work on retrieving the last 2 pinnies that were used at Benilde so they can get numbered.
- National Anthem Performers – Luke Gellerman: No response from the Choir directors. Luke will work with some players to determine if they or their friends would be willing to try this.
- Booster Donations – Mike Soper & Kent Zehrer: We are at 33 families, but still short \$1000 from last year. We did not offer online registration this year and 14 families used it last year. Kent has set up a PayPal account and can send invoices to families who would like this option.

Action – Julie C: Send a reminder with the instructions from Kent.

- Buses for 9/10 games: not worth doing it; parents still have to drive to the game.
- Which Wich sandwich program: We had a hiccup on the first order due to a mixup at Which Wich, but we should be good for the remaining away games.
- Mainstream Boutique fundraiser: We didn't generate a lot of money, but it was a fun social event. It is also good community support.

Chairpersons Reports:

- Concessions - Clare Cahill & Jill/Jim Ojala
 - Action – Mike:** Assign people to work the concession stand.
- Communications & Website Administrator - Julie Carpenter
 - To upload photos, photographers need to send links or flash drives to Julie.
 - Mike has put the 9/10 schedule on the website. It would be nice to have a live link to the MBSLA.
 - We need to have live links on the home page for weather events.
- Spring Flower Sale - Kim Olson
 - We should net around \$10K after paying for flowers and prizes. Delivery is Saturday, 5/9.
 - Action - Julie/Kim:** Send the Volunteer Spot link out for volunteers.
- Picture Day Coordinator & Program Book - Kelly Thompson & Julie Foreman
 - Pictures went well.
 - Veronique will decide what she wants for the AHS Display Window, and Kelly will order.
 - The book is complete and to the printer.
- ACYLA night - Jean Sawyer
 - Hopefully we can find a night for ACYLA to join us on the field before a game. They could make the lax stick tunnel for Varsity players.
 - Possibly add Kody's Kloset drive.
 - Action – Mike:** Send Jean Sawyer an email to try to find a night, possibly Monday, 5/18.
- Apparel - Robin Smothers & Sandy Pofert
 - Items have been ordered for players and fans. Hoping to get order shortly.
- Cub Food Bagging - Patti Neuville & Jen Eliason
 - Done off-season
- Volunteer Coordinator – Mike Soper for now.
- 9/10 Team Coordinator – Mike & Carolyn Soper?
- AHS Window Display - Veronique Johnson
 - Veronique is leaving soon for France.
 - Action – Kelly:** Talk to Veronique about what pictures she wants printed for the window.
- Senior Recognition Night: Monday, 5/11 --Robin Smothers & Sandy Pofert:
 - Parents would like picture before the game.
- Year-End Celebration - Lori Schmaltz
 - Planning for Monday, June 8 (between Sectionals and State games). She will try to schedule Sandburg Learning Center again. Boosters will pay for main dish, and we'll pot luck the rest.
 - Senior gifts as part of this event.
- Off-Season Leagues and Tournaments – Chairperson needed
 - Last year we played at Hopkins and Park Center. This year Homegrown League is June 15-August 3. It appears that they are changing the format this year: rather than having a fixed site, teams will take turns hosting a game(s), like the youth program is run; the host site can be at a high school or other community field. This needs more study.
 - Work on finding a chairperson.

New Business:

- Possible Off-season Fundraiser: Host Basketball Tourneys at AHS (Admissions, Concessions and Games clocks) – Karla Casperson, Chairperson

- Patti has committed to Luke that Boys Lacrosse will share a weekend, in spring of 2016. Karla recommends taking the second half of the weekend (7-10 pm Sat/all day Sunday). Shifts are about 3 hours each. Players run clock; parents staff concessions and admission. Younger players can come with parents who will need to drive them.
- Minimum net is about \$4K for a half tournament. This may give us enough cushion to eliminate some smaller fundraisers.
- Mike is looking at League Apps, which is dedicated to sports registrations similar to NGIN. They don't charge to set up an account or be a member, but do get a couple percent on the charges. It looks very easy and we can get it set up before next year's season.

Next Meeting

Tuesday, May 19

7:00 – 8:30 p.m.

Armstrong High School Cafeteria

Volunteer Chairpeople

Communications & Website Administrator

Julie Carpenter

Event Planning:

- Parent Meeting
- Players Pasta Feed & Flower Sale Kickoff
- ACYLA night
- AHS Lax Night at the SWARM
- Senior Recognition Night
- Year-End Celebration

Mike Soper

Mike Soper/Kim Olson

Jean Sawyer

Robin Smothers & Sandy Poferl

Lori Schmaltz

Fundraising:

- Spring Flower Sale
- Cub Food Bagging
- Snack Sale
- Concessions
- Basketball Tourney Concessions/Management

Kim Olson

Patti Neuville & Jen Eliason

Mike Soper

Clare Cahill & Jill/Jim Ojala

Karla Casperson

Dick's Shopping Day

Erin Crocker

Picture Day Coordinator & Program Book

Kelly Thompson & Julie Foreman

Apparel

Robin Smothers & Sandy Poferl

Tryout Week Coordinator

Mike Soper

Volunteer Coordinator

Mike Soper

9/10 Team Coordinator

Off-Season Leagues and Tournaments

AHS Window Display

Veronique Johnson

Field Reservations

Karen Lysne