



Armstrong High School Boys Lacrosse Booster Club

2015-2016 Head Coach – Luke Gellerman
President – Mark Lucas ♦ VP Finance – Kent Zehrer ♦ VP Operations – (open)

AHS Boys Lacrosse Booster Club February 7, 2017 ♦ Chester Bird American Legion

Attendees: Mark Lucas, Kent & Carol Zehrer, Luke Gellerman, Jill Ojala, Mindy Potvin, Kelly Thompson, Kim & Lee Olson, Jennie Heggem, Julie Foreman, Linda & Eric Homme, Colleen Kennedy, Joan Evans

Approved meeting notes from 1/3.

Agenda Items -- Mark:

- **Concessions**
 - Joan Evans has been in touch with many different organizations to see if they want to manage the concession stand for us, and the Dance Team has agreed to take over. They know that we have 6 home games with the JV starting at 5:30. They will determine what they want to serve. We need to figure out how to handle the Chick-fil-A sandwiches being donated in lieu of advertising.
 - **Jill:** Meet with Debbie Shapiro to guide the Dance organization with how much product to buy.
- **Program Book – Kelly & Julie**
 - Julie will talk at the Parent Meeting and bring player ad forms. Due to online order issues last year, all player ads will be submitted on paper.
 - Monday, 5/1, the books will be available to distribute.
 - We currently need senior bios for about 18 boys.
 - April 12 is scheduled for picture day, and uniforms will be distributed on Friday, 4/7.
 - They have sent out requests to the same ad sponsors as last year. Anyone with ideas for new sponsors should forward contacts to Julie.
- **Volunteers – Carol**
 - Kelly & Carol will meet this week to set up SignUp Genius spots for events, flower sale, etc.
 - Carol will speak to volunteers at the Parent meeting and have sign-up sheets at the meeting as well as a link will be live on the website. We need recruit new members to fill slots held by senior families.
 - Lee Olson volunteered to work on field.
- **Player Pasta Feed / Flower Sale Kickoff – Wednesday, 3/15**
 - Date & Location: Kim looked at dates for the school calendar to avoid many activities. Wednesday, March 15 is the best date. Local churches will be busy with Lent, and some cost several hundred dollars to rent. We could hold at Armstrong Cafeteria but we have not access to a kitchen. Possibly look at taco or sandwich bar.
 - Jill offered to organize this event.
 - Flower Sale: Kim
 - Start 3/15, with forms due 4/10. Flower/plant pickup is scheduled for Saturday, 5/13 – and prom is that night.

- In years past, we've asked players to sell \$100 each. There was discussion of upping it to \$200 minimum each, and then prizes will also start at \$200.
- We need to emphasize the ease of selling, and this money will be used to offset the cost of new uniforms.
- Dicks' and Qdoba are both committed to giving us the same prizes. We could try to get some donated prizes.
 - Jennie and Colleen are taking over this task for next year.
- Apparel: Soma and Sherri
 - We will need to have samples for boys to try on at this event.
 - Mark: Talk to Soma & Sherri about status of apparel, and having samples for the 3/15 player meeting.
- **Parent Meeting – Monday, 2/13**
 - Mark ran through the Parent Meeting agenda -- it will be similar to last year.
 - Packets will be stuffed with agenda, welcome letter, volunteer opp's, fee structure, athletic signup forms, etc.
 - The athletic trainer will attend the Season Kickoff Picnic rather than the Parent Meeting to talk about injuries and return-to-play protocol.
 - Kent will purchase a credit card scanner to accept charges for all payments.
 - Another email will be going out this week to remind families about the meeting and request they bring their checkbooks or credit cards.
- **Season Prep**
 - Team Structure: Besides the JVV, there are two format options for younger players. To make our program more inclusive, we could offer 2 prep teams (A and B) or have a Prep and 9/10 team.
 - The two Prep team option would allow every player a chance to play on a Varsity field and bus with the teams. They would need to split the season in half and alternate game days. To fill the schedule, we would need to find other opponents, fields, refs, and trainers for some Sunday games.
 - We will continue to have Jim Ojala coach – a very positive coach for younger players.
 - Since we have a large pool of players this year, we should have 4 full teams rather than the 3.5 teams last year. We would need to have set rosters and no movement between prep teams.
 - Financially for the Booster Club, this is a neutral decision.
 - Our opponents would probably pay a nominal fee to play us to help cover some of the trainer and referee costs.
 - Coaches:
 - We will have about the same coaches as last year with 3 coaches at 9/10 or prep level (an additional coach can come from JVV to assist).
 - Luke has 5 JVV coaches with Cahill added late in the season, and uses Usher for scouting.
 - Fields:
 - Luke will talk to Karen Lysne about what has previously been booked at PCC or Hazelden.
 - Sometimes the JVV will be bumped from the AHS field due to Track meets and need offsite practice facilities, and we still need game field time for 9/10-Prep schedule.
 - **Kent:** Follow up with PCC field reservations.
 - **Luke:** For fields, talk to Karen Lysne and Chris Fleck at ACYLA.

- **Equipment**
 - Uniforms:
 - Kelly brought samples of the new uniforms – both home and away. They look great!
 - Thanks Kelly & Mark for all your work getting this project completed on time and on budget!
 - JV/V uniforms are now available for Prep teams, and we have an additional set of barely used uniforms as well.
 - Uniform distribution day is chaotic and we may need additional parent volunteers to assist coaches with properly sizing for younger players. The Apparel team will be there to record player numbers.
 - Helmets: We have new helmets in stock, but they need the decals put on.
 - **Kent:** Call Mike Soper to see if he is willing to make stickers again this year.
 - Balls
 - **Kent:** Order balls.
 - Gloves: They should arrive during spring break. Delivery will be at Tryouts.
 - Socks
 - We will be purchasing socks with a \$1000 credit from Under Armour that we received with uniform purchase. We will order 1 pair for each player, with extras being made available for sale. They should be arriving soon.
- **Freshmen Workouts**
 - By MSHSL rule, Luke and his staff may work with players they have never had contact with before. All new players will be offered 2 clinics at the new Loons facility in Roseville in March. We will discuss at the Parent Meeting, and charge a nominal fee of approximately \$20 for 4 hours.
- **Fundraisers (Dine to Donate)**
 - Due to the short season and busy spring schedule, we will pass on these opportunities.
- **Coach's Report – Luke:**
 - We have added a game on May 12 against Eden Prairie to give our boys some exposure to coaches in other conferences.
- **Key dates**
 - Review planning calendar. Luke is adjusting dates and times on the website calendar for games as he confirms them.
- **Treasurer's Report/Kent:**
 - The Exec Committee set up a budget for the year. should end up about the same as the balance we have carried over in the past.
 - Kent closed the Wells Fargo checking account and renewed our insurance. He will soon need to pay for the uniforms, so it will be helpful to get payments deposited after the Parent Meeting.
 - **Mark:** Send name for digital engraving to Kent to pay invoice.
 - **Luke:** Send names of winter league coaches to Kent to pay.
 - **Kent:** Send money to Kevin's Kicks.

	Volunteer 2017
Communications & Website Administrator	Colleen Kennedy
Parent Meeting	Mark Lucas; Mindy Potvin venue
Players Pasta Feed & Flower Sale Kickoff	Jill Ojala
Player/Parent Season Kickoff Potluck	Mindy Potvin & Leslie Piazza
ACYLA Night	Sara Essen (ACYLA Boys Coordinator) and Kara Lucas
Senior Recognition Night	Vicki Shapiro
Year-End Celebration	Mindy Potvin & Vickie Shapiro
Spring Flower Sale	Jennie Heggem/Kim Olson
Concessions	The AHS Dance Team
Basketball Tourney	Not due until 2018
Dick's Shopping Day	Kim Olson
Picture Day Coordinator & Program Book	Julie Foreman & Kelly Thompson
Apparel	Sherri Reine & Soma Jurgenson
Away Game Sandwich Orders	Need co-chair (Joan Evans)
Volunteer Coordinator	Need co-chair (Carol Zehrer)
9/10 Team Coordinator	Determined after teams announced
Off-Season Leagues & Tourneys: Winter/Summer	Mark Lucas
AHS Window Display	Laurie Ripplinger and Jill Ojala
Field Reservations	
Field Set Up and On-field Support	J.P. Foreman; Eric Marsh; Lee Olson
Twitter Feed	Varsity: JV: Prep: 9/10:
Booster Club Notes	Carol Zehrer
Photography at Games	Julie Foreman; Kim Romine
Announcer	Greg Enderle
Clock operator	